



Equipping, Engaging and Inspiring Young Men

**Our Mission:** To empower and enable boys age 11-15 with absent fathers or limited access to a male role model, to be motivated, responsible, capable, resilient and emotionally competent to prevent them from becoming at risk of under achieving, offending, exclusion or dropping out of school.







AN ENTREPRENEUR
TENDS TO BITE OFF A
LITTLE MORE THAN HE
CAN CHEW HOPING
HE'LL QUICKLY LEARN
HOW TO CHEW IT.

- ROY ASH











#### The Fatherlessness Crisis

- 1.1 million children in the UK are growing up without a father in their lives
- 2.7 million children live in lone parent families

(Centre for Social Justice 2017)













## •51 billion pounds

#### The economic cost of family breakdown last year

(Relationships Foundation 2018)











#### Why I set up Lads Need Dads

#### Two main motivators:

- 1. Professional
- 2. Personal







#80



THE BIGGEST RISK IS NOT TAKING
ANY RISK. IN A WORLD THAT
IS CHANGING REALLY QUICKLY,
THE ONLY STRATEGY THAT IS
GUARANTEED TO FAIL IS NOT
TAKING RISKS

MARK ZUCKERBERG Founder of Facebook













# Males – the high-risk gender











76% of all male prisoners in England and Wales had an absent father

(Prison Reform Trust 2015)

84% of the hidden homeless are men. (Crisis '17)

# 2 in 3 Murder Victims are male

(Office for National Statistics 2017)

The biggest killer of men under

45 is suicide

(Off. of Nat.Stats 2015)

Boys are excluded from

school 3 times more than girls

(DFE 2015/16)









### My Dad





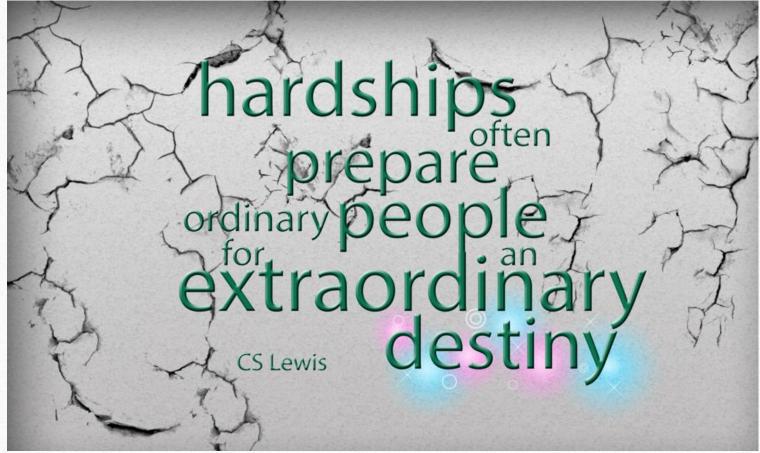






















#### Why Lads Need Dads?

Countless statistics show that young boys, where a father is absent and who have no appropriate male role model, will struggle as teenagers and are at a higher risk of low selfesteem, and/or dropping out of education, anti-social behaviour, substance abuse and crime.





Lads Need Dads





#### LADS NEED DADS MISSION

To empower and enable boys age 11-15 with absent fathers or limited access to a male role model, to be motivated, responsible, capable, resilient and emotionally competent to PREVENT them from becoming at risk of under achieving, offending, exclusion or dropping out of school.'

To raise awareness and understanding of the important role fathers play in the emotional, mental and educational development and well-being of boys.











#### What does absence look like?

- Mum and Dad separated,
   Dad not in the home
- Never met or known Dad
- Dad lives out of area, contact lost
- Dad prevented from having contact
- Domestic abuse

- Dad has died
- Dad may have walked away
- In prison
- See Dad sporadically
- Looked after children
- Foster care











#### The impact of the absent father

- Sense of rejection leading to unworthiness, self doubt and self hatred
- Adrift / rudderless / lost
- Crisis of identity
- Anger, bouts of rage
- A Lack of motivation

- A need to belong
- Loss of value under achieve
- Poor judge of character
- Unfilled void leading to addictions
- Lack of confidence











# "The Impact you have is more important than the size of your organisation".

(How to change the world, 2017) Craig Deardon-Phillips











#### What we are doing now...











# Test your product!

















#### SUCCESS IS NO ACCIDENT.

It is hard work, perseverance, learning, studying, sacrifice, and most of all, love of what you are doing.















